



**New Enabling Visions and Tools for End-useRs and stakeholders thanks to a common MOdeling appRoach towards a ClimatE neutral and resilient society**

## **D8.4 NEVERMORE website**

November 2022

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## Abbreviations and acronyms

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Acronym	Description
CMS	Content Management System

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## **Executive summary**

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This document provides a general overview of the structure and contents of the NEVERMORE project website. It reflects, at the time of writing this report (M6), the status and the planned content and features evolution that will be developed along with the project progress during the 4 years lifespan. Possible modifications and improvements might be identified in future to address any needs not identified at this stage of the project. The website provides the main point of initial contact and information to the public and to other researchers highly interested in NEVERMORE. According to what was defined in D8.1 (NEVERMORE C&D Plan, materials, and activities v1), the website has been designed to be professional, scientific, crawlable, and responsive. It is planned to be regularly updated using different formats (e.g., publications, policy briefs, banners, brochures etc.). It is intended to publish both general content on the project but also links to the technical nonconfidential deliverables (when these are released by project partners).

## 1. Introduction

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The NEVERMORE website was structured and designed as the **vehicle for the dissemination of the project work**, both to the general public and also to experts in the field. The website will provide detailed information about the NEVERMORE objectives and activities. The intended use is for public dissemination. The website will be constantly updated with material such as upcoming news and events, participation in events, dissemination actions, conferences, publications, Council of stakeholders' activities, Newsletters, news, photos, etc. It will be a key enabler for communications between project partners, stakeholders and the wider public to share project outcomes. The website is the public part: it will be open to the general public and will be viewable by anyone with access to the Internet. The website will be hosted by the following domain:

<https://nevermore-horizon.eu>

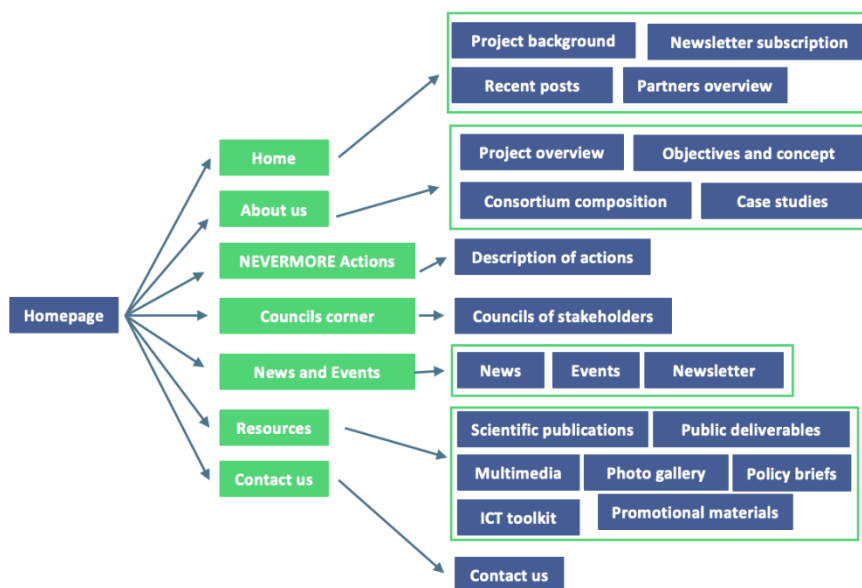
The project partner in charge (ALDA) has designed the layout, based on WordPress as CMS [1][2], and will maintain the website content during the project's lifetime and at least 3 years after the end of the project. ALDA has provisioned the hosting service of the website version for the duration of the project. The content updates will be produced mainly as part of WP8 – Task 8.1 Dissemination and Communication strategy. This task also foresees the creation of the project's graphic identity and the management of the social media channels associated with the website. The NEVERMORE project is already present on social media and, at the time of writing this document, it has an Instagram account, a LinkedIn page, a YouTube channel, and a Twitter account. Links to the project's social media can be found on the NEVERMORE website. The website will also produce measurements of web traffic based on web analytics in compliance with the GDPR and the Project's Data Management Plan. The aim is to measure the digital impact of the project, collecting information like the number of visitors per month, visitors per country, visited pages and used devices and browsers for entering the website. This information will be used to monitor the indicators provided in D8.1.

## 2. The website

At this early stage of the project, only the generic pages describing the objective, motivation, project vision and consortium overview are available online. As soon as more publications and non-confidential results are available, they will be added. The website will be updated regularly according to the Communication and Dissemination Plan developed by ALDA. The website is built using **WordPress**, which facilitates updating by the project management team throughout the duration of the project. The content to upload was collected in a Google Drive folder and analysed to form the information base for the first iteration of the web portal.

This website model, which is typically used in EU projects, was chosen for its ability to include all the necessary information, news and project outputs and materials. The general structure of the website is defined in Figure 1

Figure 1. General structure of the NEVERMORE website.



### 2.1. Home Page

The home page of the website represents the **front-end message of the NEVERMORE project** to communicate the project objectives, a summary of the latest project activities and indications on where to find on the website the project results containing all the essential information concerning the project activity that can be published on the public Internet.

The home page is organised according to the following design model:

#### Top of the page (Figure 2)

- Graphical identity of NEVERMORE (background image) and logo.



- Menu items: Home, About Us, NEVERMORE Actions, Councils Corner, News and events, Resources, Contact us.
- Subscribe to the NEVERMORE newsletter.
- Social Media (“follow us” button).
- Search button.

### Central part of the page (Figure 4 and Figure 5)

- Project background, NEVERMORE positioning overview, vision.
- Subscription to the NEVERMORE newsletter.
- List of Recent posts.
- Overview of the consortium partners.

### Bottom of the page (Figure 3)

- NEVERMORE logo.
- Contacts of the consortium.
- Horizon Europe message disclaimer.
- Social Media (“follow us”) buttons: LinkedIn, Instagram, Twitter, YouTube.

Here below in Figure 2, Figure 3, Figure 4 and Figure 5 a representation of the home page in terms of header and main menu, footer, menu details, and home page main content.

Figure 2. Header and Menu.

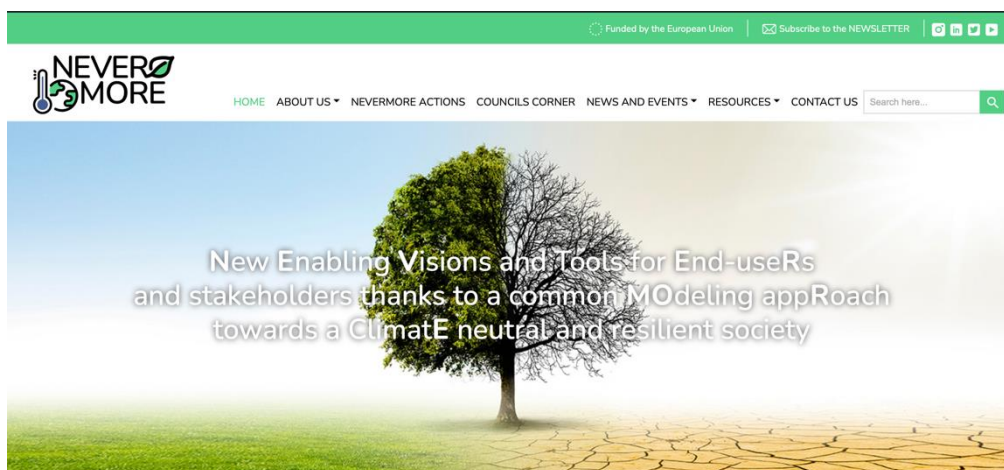


Figure 3. Footer.




Figure 4. Home page main content.

### WHY NEVERMORE


According to the UN Secretary-General, the Intergovernmental Panel on Climate Change (IPCC) Sixth Assessment Report (2021) is a "code red for humanity". Human-induced climate change is already affecting many extreme weather and climate phenomena in every region of the world. It is, thus, essential to work for a climate-resilient society.

This entails mitigating the climate change impacts, which are making themselves felt already, and aiming at climate neutrality. The COVID-19 pandemic has further highlighted the importance of improved translations of scientific insights into policy and social practice. NEVERMORE acknowledges that policymakers and civil society must spearhead climate change action based on scientific knowledge.


### NEVERMORE ACTIONS




**ADVANCING**  
interdisciplinary co-production of knowledge  
[READ MORE](#)




**EVALUATING**  
climate change impacts and risk  
[READ MORE](#)




**SUPPORTING**  
policy-makers in decision-making to tackle climate change  
[READ MORE](#)



**INFORMING**  
stakeholders and end-users on the societal transition  
[READ MORE](#)



**UPTAKING**  
NEVERMORE research outputs to promote international cooperation  
[READ MORE](#)



#### PROJECT'S OBJECTIVE

NEVERMORE is a 4-year project determined to support excellence in research on climate science and climate policies.

The project aims to develop integrated models and instruments for simulating and assessing the impacts and risks of climate change and to realise new interactive digital tools for citizens and policy-makers to learn about future scenarios and make mitigation and adaptation policies more effective.

[READ MORE](#)


Figure 5. Home page main content 2.


### 5 CASE STUDIES

NEVERMORE focuses on 5 case studies, including climate change hot-spots such as an islands, the Boreal, Mediterranean and Alpine regions.

- Island – Sitia, Crete island (EL)
- Mountain region – Trentino region (IT)
- Boreal region – Norrbotten County (SE)
- Mediterranean region – Murcia region (ES)
- Wetland – Danube Delta (RO)

[READ MORE](#)





### COUNCILS OF STAKEHOLDERS

By establishing five Local and Transnational Stakeholder Councils, the project ensures the active involvement of public and private actors in the co-design, co-creation and co-assessment of social innovation-based activities.

The Local Councils in the five case studies and the Transnationalone will be crucial grounds for understanding and mapping the needs and interests of different actors related to climate change and modelling approaches as well as promoting the adoption of climate change decision support tools by relevant stakeholders and the general public.

[READ MORE](#)

### JOIN US! SUBSCRIBE TO OUR NEWSLETTER

Sign up here to get the latest news and updates.

## 2.2. ABOUT US page

The goal of the “ABOUT US” page is to give a high-level **overview of the NEVERMORE project and its objectives**. This is a page with static data, i.e., it should not change during the project unless any formal change concerning the core of the project (e.g. budget, objectives, timeframe) is agreed upon.

This page is split into the following subsections:

- Project overview, a Project fact sheet with reported public key data such as start/end date and duration and objectives and Concept of the project implementation.
- Consortium composition and a table reporting the official partner logos list.
- Presentation of the five case studies with a geographical map of their locations.

A drop-down menu points to the various sections of the page. [Figure 6](#) gives a representation of the “ABOUT US” page while consortium representation can be found in [Figure 7](#). For every partner of the consortium, a dedicated page is reserved with its main information and the link to its website (example in

[Figure 8](#)). [Figure 9](#) shows the 5-case studies section, presenting the NEVERMORE case studies, each one with the main addressed policy sectors, socio-economic context, and main challenges.

Figure 6. About Us page overview.

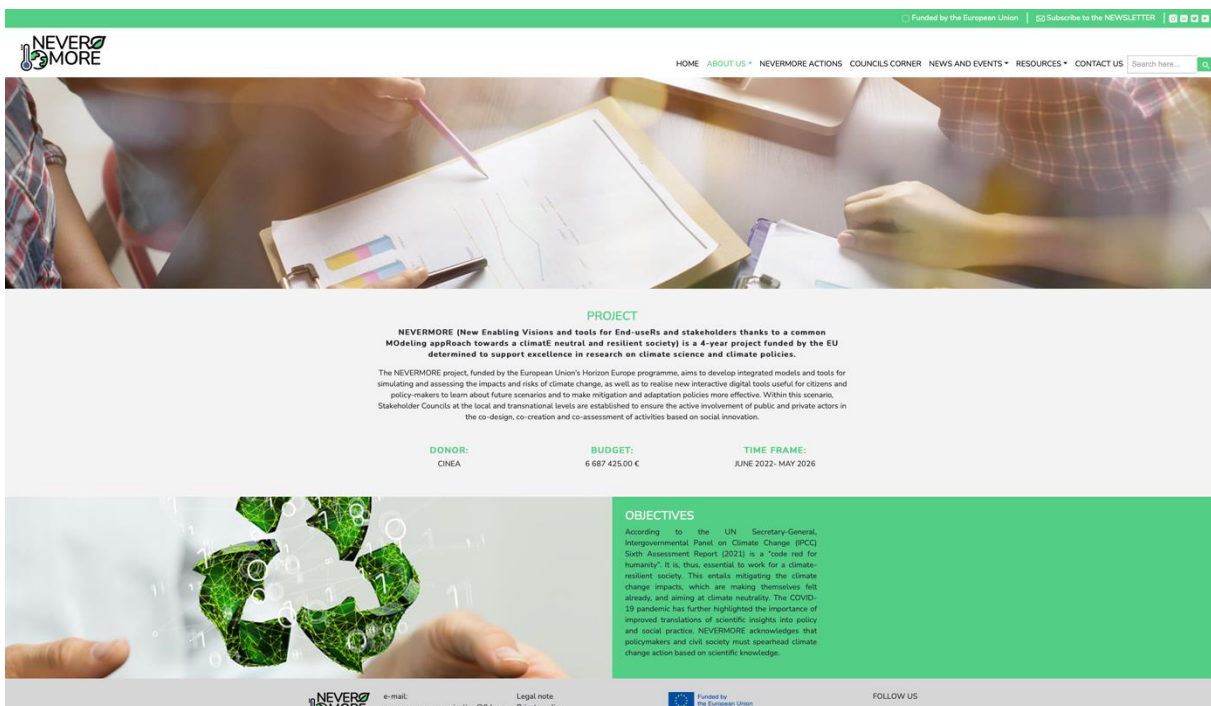


Figure 7. Consortium partners section.

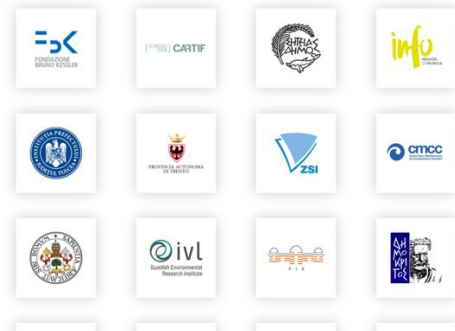
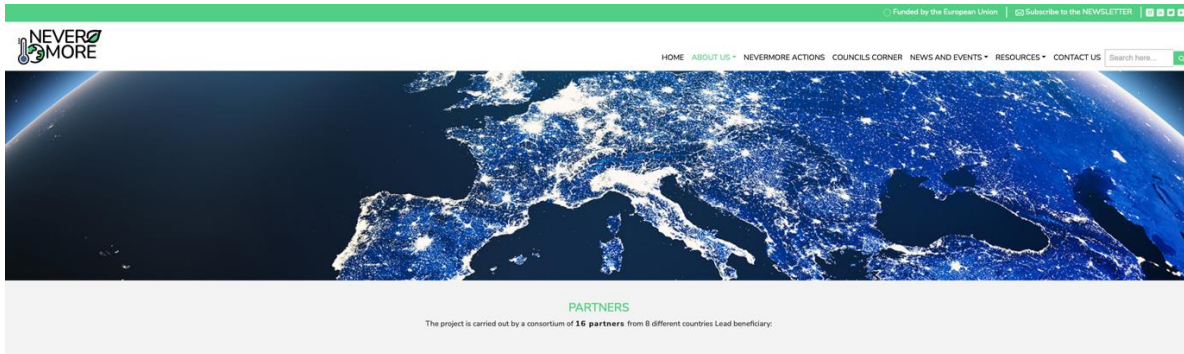


Figure 8. Partner description.

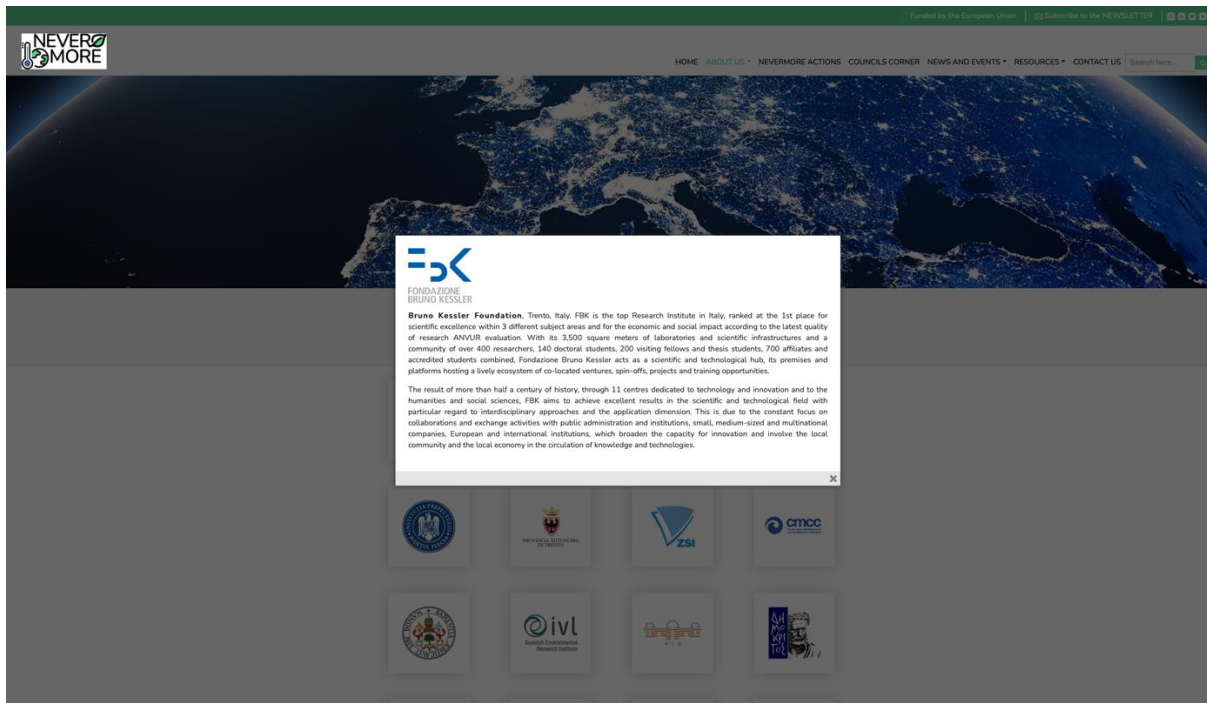
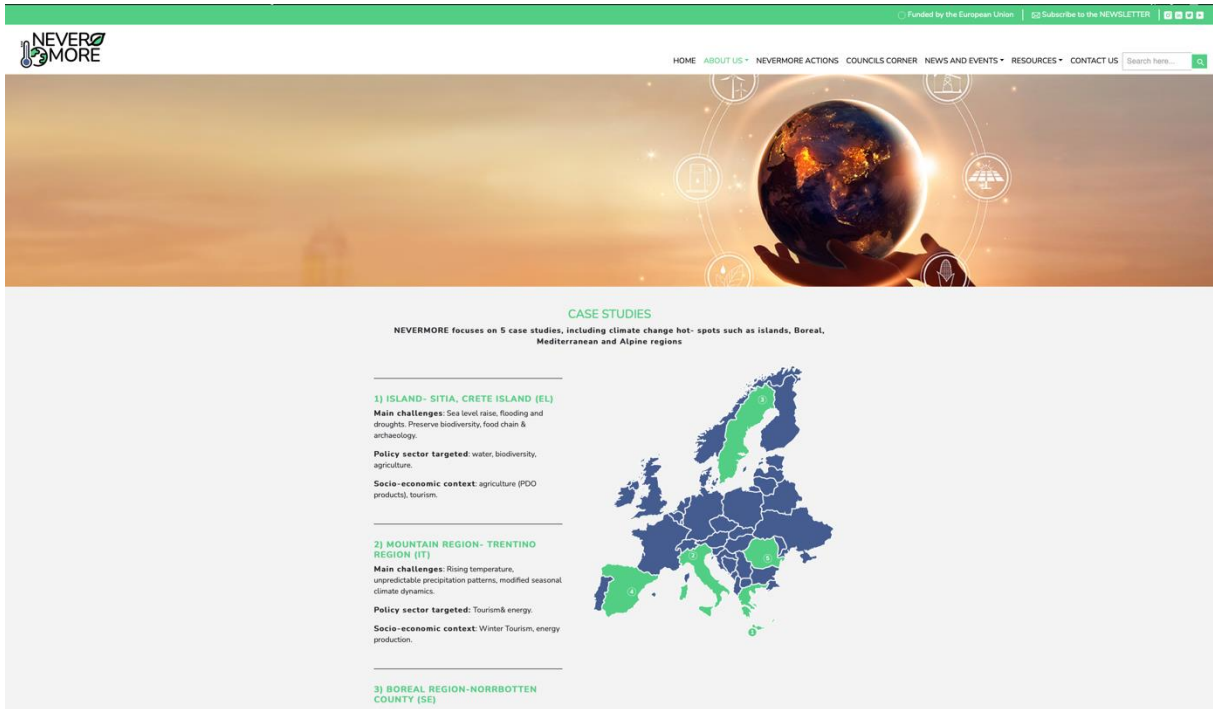




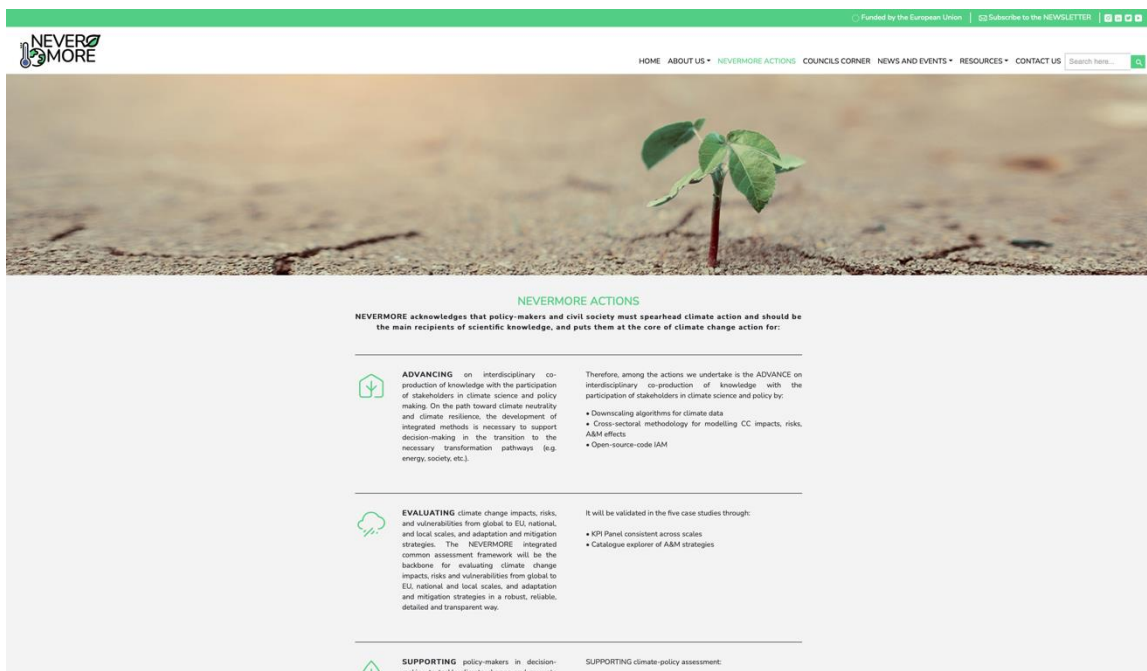
Figure 9. Case studies section.



### 2.3. NEVERMORE ACTIONS page

The NEVERMORE ACTIONS page is intended as a static section with the aim to show the 5 actions foreseen by the project and how the consortium concretely plans to achieve them (Figure 10).

Figure 10. NEVERMORE Actions page.



## 2.4. COUNCILS CORNER page

The “COUNCILS CORNER” page has the objective to provide all the **information regarding the five Local Councils and the Transnational one** (Figure 11). As soon as the Councils will be set up, 6 boxes with their name and picture/logos will be available with a direct link to dedicated pages for each Council of stakeholders. If the Local Councils will provide external links that showcase their activities, they will be added.

Figure 11. NEVERMORE Councils Corner page.

Funded by the European Union | Subscribe to the NEWSLETTER

NEVERMORE

HOME ABOUT US NEVERMORE ACTIONS COUNCILS CORNER NEWS AND EVENTS RESOURCES CONTACT US Search here...

**COUNCILS OF STAKEHOLDERS**

By establishing five Local and a Transnational Stakeholder Councils, the project ensures the active involvement of public and private actors in the co-design, co-creation and co-assessment of social innovation-based activities.

5 LOCAL COUNCILS

1 TRANSNATIONAL COUNCIL

**SOCIAL INNOVATION-BASED ACTIVITIES**

The Local Councils in the five case studies and the Transnationalone will be crucial grounds for understanding and mapping the needs and interests of different actors related to climate change and modelling approaches as well as promoting the adoption of climate change decision support tools by relevant stakeholders and the general public.

NEVERMORE

CONTACT US:  
nevermore-communication@fok.eu

Legal note  
Private policy  
Cookies policy

## 2.5. NEWS AND EVENTS page

This page named “NEWS AND EVENTS” is intended to present the **latest updates related to the activities of the Project** in order to know what happened in the recent period.

This section of the website will be constantly updated with the latest material such as upcoming meetings, participation in events, Local Council meetings, dissemination activities, publications, newsletters, news, photos, etc.

In particular, the page will be divided into three subsections: News, events, and newsletters. The page will start to be populated in the NEWS section with a list of project news, such as the establishment of local councils or the second plenary meeting scheduled for June 2023. There will also be direct access to NEVERMORE's Twitter with a preview of the latest tweets posted on the NEVERMORE page (Figure 12).

Figure 12. News Section.

The screenshot shows the NEVERMORE website's News and Events section. At the top, there is a green navigation bar with the NEVERMORE logo on the left and links for 'Funded by the European Union', 'Subscribe to the NEWSLETTER', and social media icons. Below the navigation bar, there is a search bar and a menu with links: HOME, ABOUT US, NEVERMORE ACTIONS, COUNCILS CORNER, NEWS AND EVENTS (highlighted), RESOURCES, and CONTACT US. The main content area is titled 'NEWS' and features two news items. The first item, dated 30 October 2022, is titled 'The preliminary Stakeholder Meeting for the Trentino Case Study took place online'. The second item, dated 30 September 2022, is titled 'The NEVERMORE project has begun!' and includes a photo of a group of people. To the right, there is a 'TWITTER' section showing two tweets: one from NEVERMORE Project (@nevermore.eu) dated 22 Nov about the Murcia region case study, and another from DISTENDER project (@distender.eu) dated 21 Nov about a collaboration with Lockheed Martin and NVIDIA GeForce.

## 2.6. RESOURCES page

The “RESOURCES” page has the objective to gather the **resources resulting from the research and co-creation activity of the project**, excluding confidential information. This page will be constantly updated with the materials produced within the project, such as project public deliverables, technical publications, policy briefs, Toolkits etc.

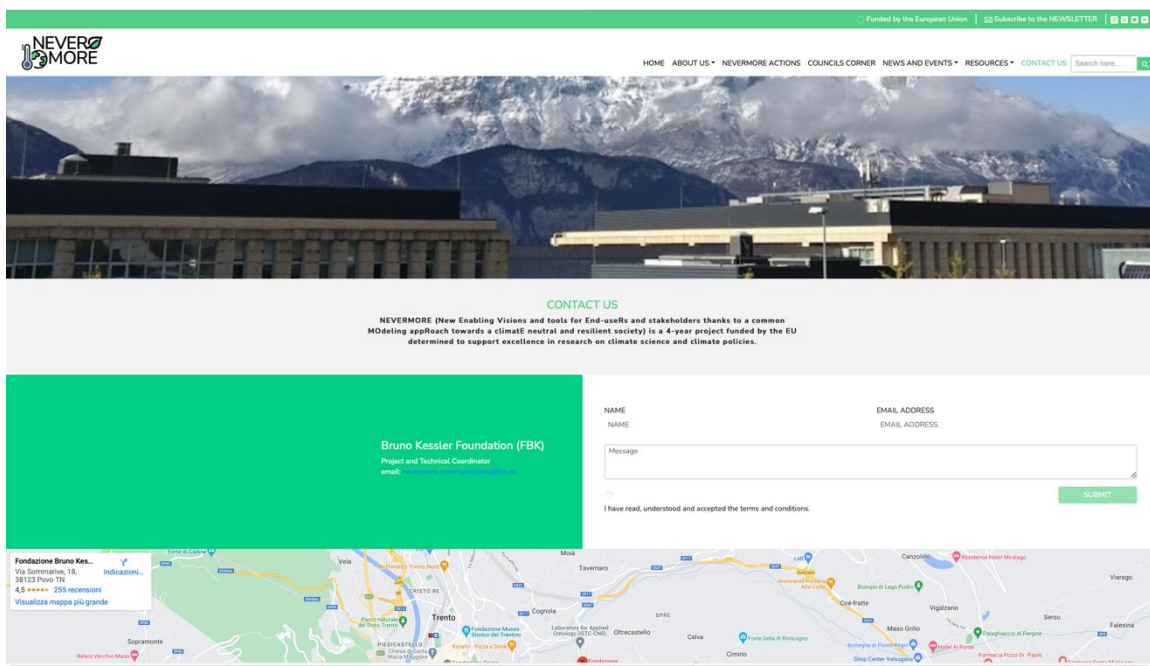
This page is split into the following subsections:

- Public deliverables
- Scientific Publications
- Policy Briefs
- ICT Toolkit
- Multimedia (videos, presentations): as the NEVERMORE project has an active YouTube page and various videos are foreseen by the Communication and Dissemination plan, direct links to the NEVERMORE YouTube Channel with a preview of each video will be clearly visible on the website.
- Photo Gallery
- Promotional and informational materials: brochure, roll-up banner, poster and leaflet of the project already produced will be open and accessible online.

## 2.7. CONTACT US page

The 'CONTACT US' page aims to clearly **show the visitor whom to contact** by providing a project email [nevermore-communication@fbk.eu](mailto:nevermore-communication@fbk.eu) and an invitation to stay in touch by subscribing to the newsletter.

Figure 13. Contact Us page.

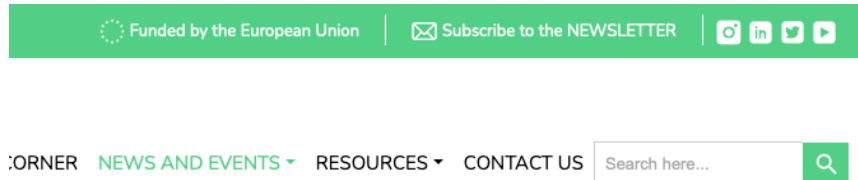




## 2.8. Search tool

A search tool is available from the website pages. Here below in [Figure 14](#) a zoom on the search bar that is available at the header of every page of the website and would be a useful tool to **look through keywords** not only on documents such as publications or policy briefs but also on specific news or events of the NEVERMORE project.

Figure 14. Search tool.



## References

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- [1] WordPress content management system (CMS). Website: <https://wordpress.com>
- [2] Shellrent web hosting service. Website: <https://www.shellrent.com/en>



# NEVER MORE

## Contacts

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